CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

MEDIA STRATEGIES & RESEARCH VA
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

Contract / Revision	Alt Order #
314776 /	

Product

Contract Dates	Estimate #	
09/17/12 - 09/26/12	**11226**	

Advertiser	Original Date / Revision
KAINE FOR SENATE 2012	06/01/12 / 09/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	**Advertiser Code**	**Product Code**

Agency Ref	Advertiser Ref
42650	27689

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	09/17/12	09/23/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	5	$3,600.00
	CDR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	11111 - -	5	$720.00							
N 2	WRC	09/17/12	09/23/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	5	$8,100.00
	CDR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	11111 - -	5	$1,620.00							
N 3	WRC	09/17/12	09/23/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	$11,700.00
	CDR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	11111 - -	5	$2,340.00							
N 4	WRC	09/17/12	09/23/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	$0.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - - - 1 - -	1	$550.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*09/17/12-09/23/12*	*9-10A TODAY SHOW 2*	*9A-10A*	- - - - - - F - - - -	*:30*		*~~$550.00~~*	*NM*		
	See MG 6.2,6.3											
	PREEMPT											
N 5	WRC	09/17/12	09/23/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	0	$0.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	- - 1 - - - -	1	$400.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*09/17/12-09/23/12*	*10-11A TODAY SHOW 3*	*10A-11A*	- - - W - - - - - - -	*:30*		*~~$400.00~~*	*NM*		
	See MG 6.2,6.3											
	PREEMPT											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
314776 /	

Contract Dates	Product	Estimate #
09/17/12 - 09/26/12		**11226**

Advertiser	Original Date / Revision
KAINE FOR SENATE 201:	06/01/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	WRC	09/17/12	09/23/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	2	$1,200.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	---1---	1	$350.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/17/12-09/23/12*	*11A-12P MIDDAY NEWS*	*11A-12P*	----Th-----	*:30*	~~*$350.00*~~	*NM*
	See MG 6.2,6.3							
	PREEMPT							
2	WRC	09/28/12-09/28/12	Steve Harvey	2-3p	------F----	:30	$300.00	NM
Ⓜ	MG for 5.1,4.1,6.1							
3	WRC	09/26/12-09/26/12	10-11A TODAY SHOW 3	10A-11A	---W------	:30	$900.00	NM
Ⓜ	MG for 5.1,4.1,6.1							

N 7	WRC	09/17/12	09/23/12	Access H Live 12-1p	12-1p		:30			NM	1	$250.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	1------	1	$250.00

N 8	WRC	09/17/12	09/23/12	Ellen	3P-4P		:30			NM	3	$1,050.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	-1-11--	3	$350.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/17/12-09/23/12*	*Ellen*	*3P-4P*	-Tu-ThF----	*:30*	~~*$350.00*~~	*NM*
	See MG 8.4,8.5,8.6							
	PREEMPT							
2	*WRC*	*09/17/12-09/23/12*	*Ellen*	*3P-4P*	-Tu-ThF----	*:30*	~~*$350.00*~~	*NM*
	See MG 8.4,8.5,8.6							
	PREEMPT							
3	*WRC*	*09/17/12-09/23/12*	*Ellen*	*3P-4P*	-Tu-ThF----	*:30*	~~*$350.00*~~	*NM*
	See MG 8.4,8.5,8.6							
	PREEMPT							
4	*WRC*	*09/20/12-09/21/12*	*Ellen*	*3P-4P*	----ThF----	*:30*	~~*$450.00*~~	*NM*
Ⓜ	*See MG 8.7,8.8*							
	PREEMPT							
5	*WRC*	*09/20/12-09/21/12*	*Ellen*	*3P-4P*	----ThF----	*:30*	~~*$450.00*~~	*NM*
Ⓜ	*See MG 8.9*							
	PREEMPT							
6	*WRC*	*09/20/12-09/21/12*	*Ellen*	*3P-4P*	----ThF----	*:30*	~~*$450.00*~~	*NM*
Ⓜ	*See MG 8.7,8.8*							
	PREEMPT							
7	WRC	09/21/12-09/21/12	Ellen	3P-4P	------F----	:30	$350.00	NM
Ⓜ	MG for 8.6,8.4							
8	WRC	09/21/12-09/21/12	Ellen	3P-4P	------F----	:30	$350.00	NM
Ⓜ	MG for 8.6,8.4							
9	WRC	09/20/12-09/20/12	Ellen	3P-4P	----Th-----	:30	$350.00	NM
Ⓜ	MG for 8.5 09/20							

N 9	WRC	09/17/12	09/23/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	5	$4,500.00
	CDR											

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
314776 /	

Contract Dates	Product	Estimate #
09/17/12 - 09/26/12		**11226**

Advertiser	Original Date / Revision
KAINE FOR SENATE 201	06/01/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays 11111--	Spots/Week 5	Rate $900.00							
N 10	WRC	09/17/12	09/23/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	5	$7,200.00
	CDR											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays 11111--	Spots/Week 5	Rate $1,440.00							
N 11	WRC	09/17/12	09/23/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	10	$16,200.00
	CDR											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays 22222--	Spots/Week 10	Rate $1,620.00							
N 12	WRC	09/17/12	09/23/12	6-630P NEWS4 @ 6P SA WI	6-630P		:30			NM	1	$1,260.00
	CDR											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate $1,260.00							
N 13	WRC	09/17/12	09/23/12	6-630P NEWS4 @ 6P SU WI	6-630P		:30			NM	1	$1,260.00
	CDR											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $1,260.00							
N 14	WRC	09/17/12	09/23/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	0	$0.00
	IP											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --1----	Spots/Week 1	Rate $2,000.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*09/17/12-09/23/12*	*730-8P ACCESS HOLLYWO*	*730P-8P*	*---W-------*	*:30*		*~~$2,000.00~~*	*NM*		
	See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8											
	PREEMPT											
N 15	WRC	09/17/12	09/17/12	The Voice	8-10p		:30			NM	1	$7,500.00
	IP											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays M------	Spots/Week 1	Rate $6,500.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*09/17/12-09/23/12*	*The Voice*	*8-10p*	*M----------*	*:30*		*~~$6,500.00~~*	*NM*		
	See MG 15.2											
	PREEMPT											
	2	WRC	09/17/12-09/23/12	The Voice	8-10p	M----------	:30		$7,500.00	NM		
	Ⓜ	MG for 15.1 09/17										
N 16	WRC	09/18/12	09/18/12	The Voice	8-9p		:30			NM	1	$5,000.00
	IP											
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -T-----	Spots/Week 1	Rate $7,500.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*09/17/12-09/23/12*	*The Voice*	*8-9p*	*-Tu-------*	*:30*		*~~$7,500.00~~*	*NM*		
	See MG 16.2											
	PREEMPT											
	2	WRC	09/17/12-09/23/12	The Voice	8-9p	-Tu-------	:30		$5,000.00	NM		
	Ⓜ	MG for 16.1 09/18										

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Contract Dates	Product	Estimate #
09/17/12 - 09/26/12		**11226**

Advertiser	Original Date / Revision
KAINE FOR SENATE 201:	06/01/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 17	WRC	09/21/12	09/21/12	Dateline	10P-11P		:30			NM	7	$11,240.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	----F--	1	$2,500.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/17/12-09/23/12*	*Dateline*	*10P-11P*	------F----	*:30*	~~*$2,500.00*~~	*NM*
	See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8							
	PREEMPT							
2	WRC	09/18/12-09/21/12	1135-1237A TONIGHT SHOV	1135P-1237A	-TuWThF----	:30	$1,260.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							
3	WRC	09/18/12-09/21/12	1135-1237A TONIGHT SHOV	1135P-1237A	-TuWThF----	:30	$1,260.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							
4	WRC	09/18/12-09/21/12	1135-1237A TONIGHT SHOV	1135P-1237A	-TuWThF----	:30	$1,260.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							
5	WRC	09/18/12-09/21/12	1135-1237A TONIGHT SHOV	1135P-1237A	-TuWThF----	:30	$1,260.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							
6	WRC	09/21/12-09/21/12	Dateline	10P-11P	------F----	:30	$5,400.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							
7	WRC	09/19/12-09/19/12	Steve Harvey	2-3p	---W-------	:30	$300.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							
8	WRC	09/22/12-09/22/12	News 4 Sat 6am 6-7a	6A-7A	-------Sa--	:30	$500.00	NM
Ⓜ	MG for 21.1,14.1,21.3,21.2,17.1							

N 18	WRC	09/17/12	09/23/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	5	$18,000.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	11111--	5	$3,600.00

N 19	WRC	09/22/12	09/22/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	1	$3,600.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	-----1-	1	$3,600.00

N 20	WRC	09/23/12	09/23/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	0	$0.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	------1	1	$2,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/17/12-09/23/12*	*1130P-1205A NEWS (NFL)*	*1130P-1205a*	---------Su	*:30*	~~*$2,000.00*~~	*NM*
	Credited							
	PREEMPT							

N 21	WRC	09/17/12	09/23/12	1135-1237A TONIGHT SHOV	1135P-1237A		:30			NM	0	$0.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/17/12	09/23/12	-111---	3	$700.00

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FOR NBCE CONTRACTS:
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09/17/12 - 09/26/12		**11226**

Advertiser	Original Date / Revision
KAINE FOR SENATE 201	06/01/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Weekdays	Rate	Type		
1	*WRC*	*09/17/12-09/23/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	-TuWTh-----	*:30*		~~*$700.00*~~	*NM*		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8												
PREEMPT												
2	*WRC*	*09/17/12-09/23/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	-TuWTh-----	*:30*		~~*$700.00*~~	*NM*		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8												
PREEMPT												
3	*WRC*	*09/17/12-09/23/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	-TuWTh-----	*:30*		~~*$700.00*~~	*NM*		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8												
PREEMPT												
								Totals			58	$101,660.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/28/12	58	$101,660.00	$86,411.00
Totals	58	$101,660.00	$86,411.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.